

Media Release

This media release can be accessed at www.talk-talk.ch, media

TalkTalk lowers mobile rates and discontinues sale of subsidised phones

TalkTalk Telecom GmbH will no longer sell subsidised mobile phones. In return, customers will benefit from low call rates and free calls. TalkTalk mobile subscribers can make calls to all Swiss fixed networks for as little as CHF 0.06 a minute.

TalkTalk Telecom GmbH will become the first provider in the Swiss telecoms market to no longer sell subsidised mobile phones. This change in strategy is designed to allow customers to benefit from extremely cheap rates and free calls.

TalkTalk belongs to The Phone House Group, which has more than 60 shops in Switzerland that also sell subscriptions to TalkTalk's fixed and mobile network. Detailed information on products can also be found at www.talk-talk.ch.

Advantages for mobile users

TalkTalk's mobile product is particularly interesting for people who make a lot of calls. TalkTalk Mobile contracts do not have a fixed contract term, and there are no monthly charges. When they sign a contract, customers pay only CHF 40 for the SIM card.

Between 9pm - 2pm, mobile subscribers can call abroad at fixed network rates. This means that calls to most Western European countries cost only CHF 0.07 a minute. For the remaining hours, the company levies a surcharge of CHF 0.25 a minute. Furthermore, mobile customers can call anywhere in the Swiss fixed network for CHF 0.06 a minute between 9 pm and 9 am.

Free chatting within TalkTalk customer groups

In Switzerland all TalkTalk mobile and fixed network subscribers can talk to each other for free, around the clock, regardless of whether the call is made from a landline to a mobile or vice versa. Calls to TalkTalk fixed line customers in Germany, Austria and Italy are also free. Only subscribers calling Switzerland from abroad on their own mobiles will be charged roaming tariffs.

All new fixed network customers receive a free SIM card. And if they have a number from Orange or Swisscom they may keep the number.

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